



# What makes a winner?



Advanced color management  
and  
state-of-the-art digital imaging





## Creo Color Servers and Xerox bring home Gold at the 2011 Gold Ink Awards

At the 2011 Gold Ink Awards, Xerox and Creo Color Servers won top honors in the challenging and competitive “Specialty Digital Printing” category, for “Metallic Girl” portrait, produced on the **Xerox** Color 550 Digital Printer, driven by the **Creo** Color Server CX 560 Print Server.

### A new realm of digital print quality: shimmering metallics, smooth gradients, dramatic contrasts

The winning image—with brilliant gold, bronze and blue metallic tones in difficult-to-reproduce gradients over skintone, with dramatic dark and light contrasts—requires a broad tonal range and a subtlety of control that is far beyond most print technologies. The precision color management of the **Creo** Color Server CX 560 Print Server was essential to bring out the digital printer’s full potential.

### Powered by Creo Color Servers Technology

The CX 560 Print Server is specifically designed for the **Xerox** Color 550 and 560 Printers. It optimizes the print service provider’s output quality and overall performance: processing speed, color accuracy, and job control are maximized for greater productivity and profitability, even when serving the most demanding, quality-conscious print markets. When paired with a **Xerox** Color 550 or 560 Printer, the **Creo** CX 560 Print Server delivers:

- refined color management, including spot color handling
- improved processing stability, enabling high-volume, high-quality commercial printing
- digital-offset prepress integration
- greater workflow flexibility and job handling
- workflow automation, including automated imposition
- processing power for personalized printing of large, image-rich files
- scalable architecture and upgrade path



**Creo** Color Server CX 560 Print Server



**Xerox** Color 550 and 560 Printer

For complete features and specifications of the **Xerox** Color 550 and 560 Printers and the CX 560 Print Server, powered by **Creo** Color Servers Technology, visit: [www.creoservers.com/xerox](http://www.creoservers.com/xerox)

To learn about solutions from **Creo** Color Servers, contact your local sales representative, or visit us at [www.creoservers.com](http://www.creoservers.com).

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Technical and environmental specifications are subject to change.