

Xerox WorkCentre 7125 Series

Outstanding 21- to 30-ppm
A3 Color MFP



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The Xerox WorkCentre 7125 Series' superior print quality, excellent ease of use and exceptional overall value equation were among the reasons it was named BLI's Summer 2012 "Pick" for "Outstanding 21- to 30-ppm A3 Color MFP." The device's sister product, the WorkCentre 7120 Series, garnered a BLI Winter 2011 "Pick" for "Outstanding 20-ppm A3 Color MFP" for similar reasons, firmly establishing this series as the leader of the pack in its market sector.

"We were very impressed with the WorkCentre 7125's overall performance throughout BLI's comprehensive two-month lab test process," said George Mikolay, BLI senior product editor for A3/Copier MFPs. He noted that the WorkCentre 7125 turned in a terrific reliability performance, requiring no service of any kind, but added, "What sets the WorkCentre 7125 apart from most competitors is its user-replaceable components, such as the drums, fuser and waste toner containers, which means you need fewer scheduled service calls."

Xerox won a Fall 2008 BLI "Outstanding Achievement Award" for the consistently superior image quality of its color MFPs, and the company has continued its tradition with the WorkCentre 7125. "Overall, we found the WorkCentre 7125's printed image quality to be exceptional," added Pete Emory, BLI's manager of laboratory testing. "It's very rare for any device to earn top marks from BLI in the color business graphics print category, but the WorkCentre 7125 achieved it, and also scored excellent ratings for printed text, line art, halftone range and halftone patterns."

The WorkCentre 7125 Series (base MSRP starts at \$8,999) also earned BLI's top rating for ease of use, thanks to a large color control panel that lets users program copy jobs intuitively, and bidirectional print drivers that provide feedback on consumables and job status without the need to install a separate status monitoring utility on each user's PC.

Emory added that the WorkCentre 7125 Series' standard EIP architecture contributes to maximum productivity by allowing users to leverage existing software and workflows to

work easily with the MFP. The WorkCentre 7125 Series also garnered high marks from BLI in all areas of network connectivity, which makes it easier for administrators. “Color first-copy times from both the platen and the document feeder were exceptionally strong,” said Emory.

“The WorkCentre 7125 is an excellent value, with a price point that is the lowest among comparably equipped models in this speed range,” said Mikolay. “Offering the highest standard paper capacity among competitive models, standard scan-to-searchable-PDF capability, a tested toner yield that is well above average for most colors and Xerox’s trademark top-notch print quality, the Xerox WorkCentre 7125 Series offers unbeatable value for workgroups with monthly volumes up to 10,000 impressions.”

“The recognition from Buyers Lab is a tribute to the value and performance the Xerox WorkCentre 7125 delivers in one of the most competitive and fastest growing segments in the market,” said Siddhartha Bhattacharya, worldwide senior product marketing manager, Xerox Enterprise Business Group. “From small to large enterprises, customers are benefitting from Xerox’s leadership in office color printing – simplifying the way they create and share business-critical information.”

About **BLI Pick Awards**

Twice a year with its “Pick” awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI’s exhaustive lab tests.

BLI’s awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer’s maximum duty cycle. BLI’s durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI’s lab test earns BLI’s “Recommended” or “Highly Recommended” seal and a BLI “Certificate of Reliability” and qualifies as a “Pick” award contender. Consequently, a BLI “Pick” is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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